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## 16<sup>th</sup> International Meeting on Human Genome Variation and Complex Genome Analysis

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Dear Sir or Madam,

I am writing to invite your company to participate as financial supporters and/or as participants at the upcoming HGV2015 Meeting. As most of the major labs involved in human variation research will be attending the meeting, I believe that it will be a great occasion for your company to showcase its products and reach new customers.

Since 1998 this annual conference has explored the latest developments in discovery, analysis, and utilization of genome variation. Reports of previous meetings can be found in *Science* (1998,281:1787-9), *Nature Genetics* (1998, 20:217-8), *Trends Genetics* (2001, 17:15-16), *Human Mutation* (2001, 17:Special Issue), *European Journal Human Genetics* (1999, 7:98-101; 2000, 8:154-156; 2001, 9:316-318; 2002, 10:153-155), *Pharmacogenomics* (2004, 5:153-156), *Human Genetics* (2006, 119:451-456), *Nature Genetics* (2007, 39:153-155), *PLoS Genetics* (2008) 4:e1000068, *Human Mutation* (2009, 30:1134-1138), *Human Mutation* (2010, 31:886-888), *Human Mutation* (2012, 33:582-585), *Human Mutation* (2013, 34:657-660), and *Nature Protocols Blog Post* (14 October, 2014).

The 'HGV2015' meeting will again bring together ~200 delegates in a workshop-style atmosphere, including ~25 internationally recognized speakers, this time at the UCSF Mission Bay Conference Center in San Francisco, California, USA, from 11th - 13th November. Further details are available at the meeting's website, <http://2015.hgvmeeting.org>.


We suggest the following ways in which your company might become involved in HGV2015:

1. Register for attendance as a scientific contributor by submission of a scientific abstract. Up to 170 participant slots are available on a first come first serve basis. A small number of abstracts (typically 12) will be chosen for oral presentation, the remainder to be presented as posters.
2. For contributions in the range USD 3,000 – USD 5,999 your company will be a) acknowledged as a sponsor on the meeting website, b) a full page black-and-white advertisement space in the meeting program booklet, and c) an electronic copy of the abstract book.
3. For a contribution in the range of USD 6,000 – USD 9,999, in addition to the components in option (2), we will provide you with space for an exhibition booth. Unfortunately, we cannot offer access to the scientific sessions for persons staffing booths since attendance numbers are strictly limited.

4. For a contribution in excess of USD 10,000, in addition to that paid for options 3 above, we will award you a “corporate observer” (CO) place on the participant list. These slots are reserved for a maximum of 5 persons (at most 1 per company), and there is no requirement for CO’s to submit scientific abstracts.
5. For contributions in excess of USD 20,000 we will designate and highly profile your company as a “Major Sponsor” of the meeting, provide you with all the components in option (4), and invite you to welcome the delegates to a social event that your company is designated as the “sponsor”.
6. Combined deals can be negotiated that, in addition to the components in option (2), involve social event sponsorship, and/or an exhibition booth space, and/or a corporate observer slot.

We hope you will be interested in taking up one or more of the above options. If so, please respond to discuss your interest at your earliest convenience by email to any of the meeting organizers.

Yours sincerely,



Pui-Yan Kwok, MD, PhD  
Henry Bachrach Distinguished Professor  
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*For the Organizing Committee*